

MY THEATRE MATTERS!

*Theatres are at the heart
of our communities.*

*Let's shout about how
much that matters.*

***mytheatrematters.com
@theatre_matters***

Perforation
Guide

Perforation
Guide

If posting, look-up address details at mytheatrematters.com/mylocal

Add stamp or
leave this side
blank, pop it
in a collection
box and we'll
deliver it.

Council Leader's name

.....

Council name

.....

Address line 1

.....

Address line 2

.....

Town

.....

County

.....

Postcode

.....

When our Councillors are taking tough decisions about how to spend our taxes, they need to know how much we value our local theatre's work and role in the community.

My Theatre Matters! works across the UK, inviting people to shout about how important theatres are to their lives and communities. We'll be gathering your stories and building a collective voice to influence decision makers.

Visit mytheatrematters.com for ideas of how you can make your voice heard, or just leave us your email address and postcode* and we'll send you all the information you need to help make a difference.

My email:

My postcode:

As a first step, complete all of this side, pop it in a collection box at the theatre and we'll do the rest, or tear off the postcard below and send it to your local Council.

My Theatre Matters! is a campaign by Equity, The Stage and the Theatrical Management Association (TMA).

.....
**We ask for your postcode to know where voices are loudest. It also helps your Council to know you are a local voter.*

Your data will be held by the TMA, a not-for-profit organisation dedicated to supporting UK theatre. It will only be used to keep you in touch with the campaign and will not be passed to any third party.

Design, print and distribution by Cog Design and John Good

Perforation
Guide

..... Perforation
Guide

Dear Council Leader

My Theatre Matters!

I want you to know how important my local theatre is to me.

Thank you for continuing to invest my taxes to ensure it remains at the heart of our community.

I urge you to consider the importance of our theatre when you are making decisions on funding.

Please add your voice to our UK-wide campaign at mytheatrematters.com

My name:

My postcode:

